

Olidata and Yakkyo forge a strategic alliance for BeYou line devices: first batch launched with a retail value of €700,000

Yakkyo becomes the exclusive partner for supplying BeYou hardware for the Olidata Group, marking a further step towards a fully Italian line of PCs, notebooks and tablets

Rome/Bari, 15 April 2026 - **Olidata S.p.A.** and **Yakkyo S.p.A.** are pleased to announce the signing of a partnership agreement whereby Yakkyo becomes the exclusive *partner industriale full-service* for the hardware devices of the **BeYou** line, the new range of notebooks, tablets and accessories under the Olidata brand.

Product distribution will be handled through **O.factory**, the Olidata Group's B2C commercial subsidiary. Industrial production, currently in the delivery phase, has a retail value for the first batch of approximately €700,000.

The partnership is a concrete example of collaboration between two listed Italian companies integrating their respective core competencies: Olidata brings its heritage in the Italian IT sector, its design expertise and distribution network; Yakkyo operates as an OEM manufacturer and official importer, having managed the entire cycle from product selection and customisation through to EU market launch, leveraging consolidated capabilities in sourcing, AQL quality control and global logistics across more than 30 countries.

BeYou line devices are designed and engineered entirely in Italy, with a focus on personalising the user experience through proprietary artificial intelligence algorithms that adapt the interface to individual preferences from the very first start-up.

Cristiano Rufini, President of Olidata S.p.A., stated: *"The choice of Yakkyo as industrial partner for the BeYou line reflects our strategy of building an Italian hardware technology supply chain. Through this collaboration, Olidata confirms its return to its roots as a device manufacturer, entrusting the entire product development, manufacturing and import chain to a listed and structured partner. The launch of industrial production marks the beginning of a journey we expect to see grow significantly."*

Giovanni Conforti, CEO of Yakkyo S.p.A., commented: *"This partnership with Olidata represents a strategic milestone for Yakkyo: we act as a full-service industrial partner and the point of reference for bringing a historic Made-in-Italy technology brand to the European market. We have managed the entire cycle: from concept to finished product, certified and delivered, through selection, customisation, quality control, CE certification and logistics. Our platform, built to serve global e-commerce, today demonstrates its ability to transform a concept into a market-ready product, representing a natural evolution of our business model."*

The parties expect a gradual increase in supply volumes in line with market response to the BeYou line. The distribution strategy encompasses both the direct e-commerce channel (olidatavision.com) and agreements with large organised retail chains.

Olidata S.p.A.

Olidata S.p.A. (Euronext Milan: OLI) is an Italian group active in the ICT sector since 1982. Following its re-admission to trading on Euronext Milan in April 2023, the Group has embarked on a transformation journey focused on Big Data & Analytics, Cybersecurity, Artificial Intelligence and, since November 2025, consumer hardware with the BeYou line.

www.olidata.com/en/home

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Yakkyo S.p.A.

Yakkyo S.p.A. (Euronext Growth Milan: KY, ISIN IT0005573966) operates an end-to-end supply chain and fulfilment platform for global e-commerce, offering sourcing, product customisation, AQL quality control and distribution services across more than 30 countries.

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