AI and Pharma, Olidata Corporate Partner at the Rome Business School Bootcamp

*Approximately **300 participants** from **73 nationalities** spent a week tackling real business cases. Olidata launched a challenge focused on Artificial Intelligence applied to healthcare*

Rome, 4 August 2026 - **Olidata S.p.A.** took part as a corporate partner in the 2026 **International Rome Bootcamp**, the international programme organised by **Rome Business School** from 27 July to 1 August. The initiative brought future managers from the school's International Online Masters and Executive Masters to Rome, where they were asked to tackle real business cases.

Several partner companies contributed to the programme with challenges dedicated to the different learning areas at Rome Business School. Olidata led the AI and healthcare track through the **Healthcare AI Innovation Challenge**, specifically aimed at participants in the **International Master in Artificial Intelligence**, the **Executive Master in Artificial Intelligence** and the **International Master in Pharma and Health Management**. Participants were asked to act as innovation consultants, identifying a relevant challenge for a European healthcare organisation and designing an Artificial Intelligence-based solution capable of leveraging existing data and digital resources, generating measurable impact and demonstrating technical, organisational and economic feasibility through a pilot project and a concrete implementation strategy.

The initiative forms part of Olidata's work in digital innovation for healthcare, represented by proprietary solutions such as **Ailanton**, which applies AI to radiology to support the early detection of lung nodules, and **TakeCare**, a virtual medical assistant for real-time monitoring of vital signs and timely reporting of potential anomalies.

"*For Olidata, engaging with international organisations such as Rome Business School and with students from 73 nationalities represents an important opportunity for growth. The diversity of skills, cultures and perspectives is the true strength of initiatives like this and helps generate new ideas for addressing the challenges of innovation,*" said **Carmine Buono, Olidata Operations Director.**

The winning project, "**PRONTO**", is a platform designed to support European healthcare systems in a coordinated, rapid and proactive response to emergencies related to epidemics and pandemics. The solution builds on the latest European developments in emergency and disaster response and aims to overcome the data fragmentation that has traditionally characterised this field, facilitating information sharing, timely decision-making and collaboration among the stakeholders involved. PRONTO met all four assessment criteria: strategic relevance, solution quality, feasibility and responsible impact.

Participation in the Bootcamp strengthens the dialogue between Olidata, Rome Business School and an international community of talent, turning collaboration between business and higher education into a **practical innovation laboratory.**

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Olidata

Olidata S.p.A., headquartered in Rome and operating throughout Italy and internationally, is a System Integrator active in digital services. It operates in the B2A and B2B markets, offering comprehensive solutions in cybersecurity, Big Data, artificial intelligence, software development, and the design of GIS and IoT systems.
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